

Starcraft 71

Just say the word.



The restless waters of Washington Island. The rugged beauty of 1971 Starcraft. We

We took our 1971 Starcraft boats to Washington Island, a tiny stretch of earth perched off the tip of Wisconsin's Door County peninsula. There was no great glamour, just the rhythmic lapping of waves striking the shore. But they call it "nature unchanged."

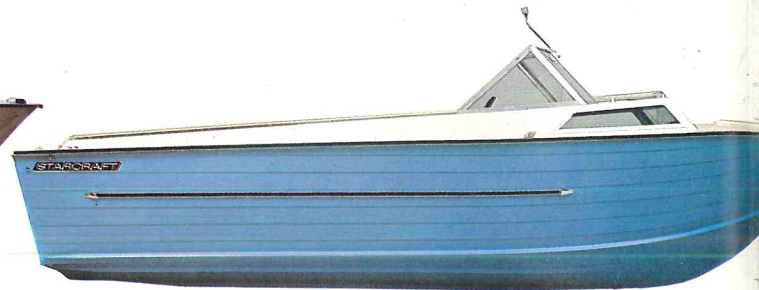
The waters where Green Bay and Lake Michigan

merge couldn't be more fickle. It was there we put our new line to the test. For endurance. Power. And pleasure.

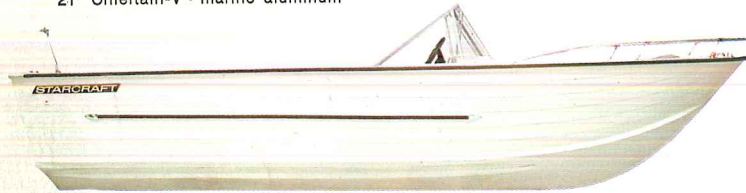
Without doubt, Starcraft's '71 models are beautiful. We fell in love with their sculptured styling and bold new hulls. But strength? Durability? These were questions yet to be answered.



21' Chieftain-V • marine aluminum



21' Islander-V • marine aluminum



18' Offshore-V • marine aluminum



16' Jupiter-V • marine aluminum



15' Jet Star-V • marine aluminum



14' Falcon • marine aluminum



16' & 14' Seafarer • marine aluminum



14' & 12' Super Star • marine aluminum



20' V-200 • fiberglass



18' V-180 • fiberglass



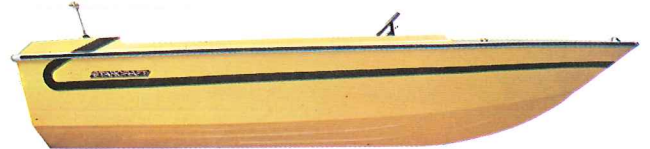
17' TR-170 Deluxe • fiberglass



17' TR-170 Sport • fiberglass



15' V-150 Deluxe • fiberglass



15' V-150 Modified • fiberglass

Just say the word. Starcraft.

When the first Starcraft boat was built 43 years ago, we never dreamed that we would one day be manufacturing the largest selling boat in America. Yet today there are more than 1600 Starcraft boat dealers

throughout the country, trained and experienced to assist Starcraft owners. To you this means quick, dependable, and reasonably priced service throughout the United States and Canada.

got them together to prove a point.

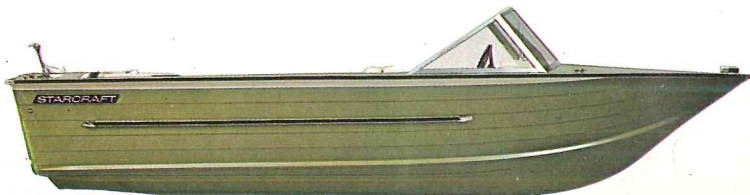
Icelandic gods must play games with those seas, amusing themselves with rough thrusts of wind and wave. Hammering thunderbolts. Drawing up gray velvet fog to shroud the earth in mystery. Starcraft met the challenge, tackling this unleashed nature head-on. And we were rewarded with dawns and sunsets no less

than moments of paradise.

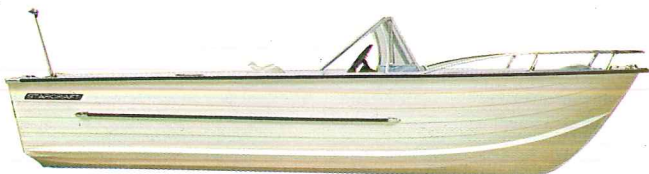
Washington Island brought us to one solid conclusion: 1971 Starcrafts are rugged, for people who love water. Join us as ancient and not-so-ancient mariners prove what the name Starcraft really means.



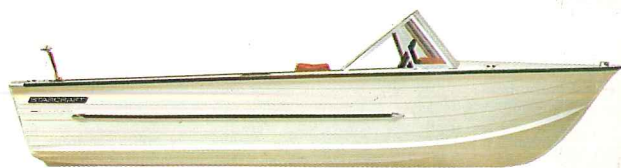
18' Starchief-V • marine aluminum



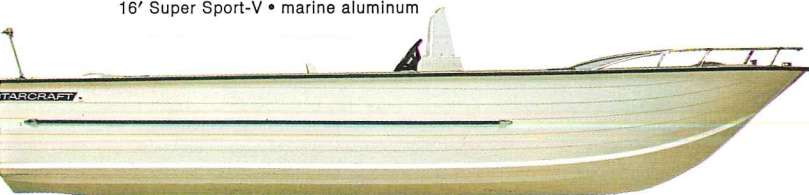
18' Holiday-V • marine aluminum



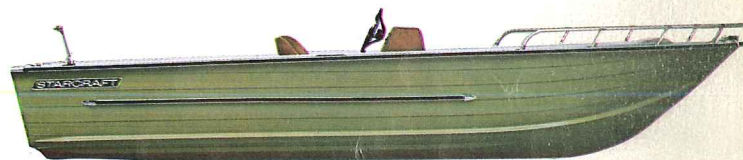
16' Super Sport-V • marine aluminum



15' Sprint-V • marine aluminum



21' & 18' Mariner-V • marine aluminum



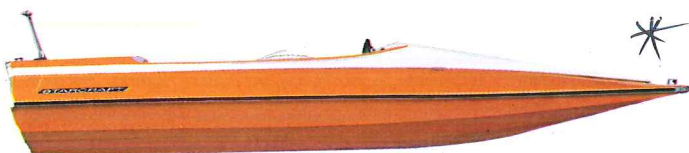
18' & 15' Star Trek-V • marine aluminum



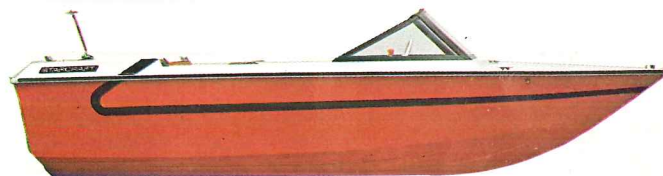
14' & 12' Sea Scamp • marine aluminum



11' Cartopper • marine aluminum



17' T-170 Eliminator • fiberglass



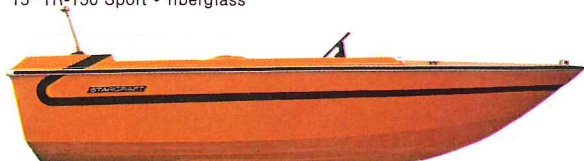
16' V-160 • fiberglass



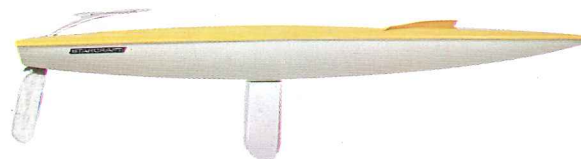
15' TR-150 Sport • fiberglass



15' TR-150 Deluxe • fiberglass



14' V-140 Modified • fiberglass



14' Skylark II • fiberglass

This could be your year for a Starcraft. Because Starcraft has everything, from rough-hewn power to lazy luxury. All you have to do is decide what kind of boat you want. Ask your nearest Starcraft dealer for our Full Line

Catalog—twenty-four pages of close-ups, complete with specifications and standard equipment. This year there's only one word you need to know. Starcraft. Just say it.

Because of constant product improvement throughout the model year, Starcraft reserves the right to change specifications without notice.

No dream is impossible.

At the age of twenty-seven, Chester Thordarson had seventy-five dollars in his pocket. He gave up his job, got married, and began to sell his inventions. In time, Mr. Thordarson became a very rich man. The year was 1910 when he bought Rock Island, a short ferry ride from Washington Island's

northeastern harbor. It took twenty masons three years to erect the great stone buildings. But this was Thordarson's dream.

Our dream was to surround one of our aluminum cruisers in the magnificence of the Rock Island boathouse. The Chieftain-V, one of three family cruisers. Her luxurious



upholstery is inviting. Inside, twin cabin lounge seats convert to a wall-to-wall bed. And she's capable of smoothly handling from 120 to 165 horsepower.

Your years of hard work should be worth something. Your dream. The kind of boat you deserve. It's possible, that

cruiser with your name on it. A cruiser hundreds of dollars less than its nearest rival. Ask any Starcraft dealer to show you how little it costs to make that dream a part of your life.

Because you deserve it. Because you love water. Just say the word. Starcraft.

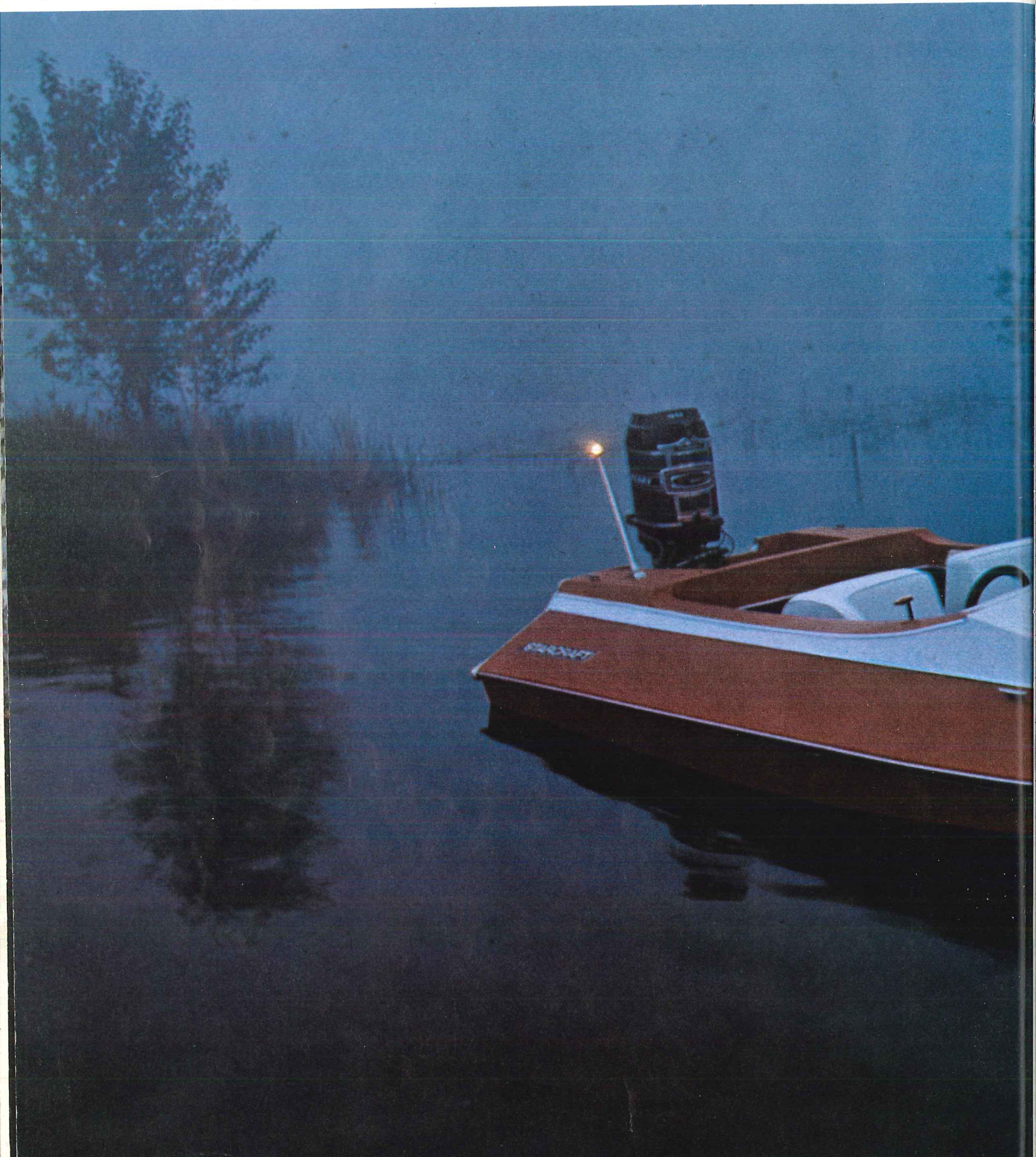


What evil lurks in the hearts of men?

When fog drifts in over Washington Island, you wish you were anywhere else. You expect The Shadow himself to step from behind the nearest tree. But there's also an electric excitement that grips your nerves, a spark of fire

1971

in your heart, when you touch Starcraft's Eliminator. The T-170 Eliminator. A jet stream of air whips under the tunnel hull. You can't help tearing up water. She's incorrigibly fast. Seven fiberglass runabouts to choose from.



This is the way people ought to live.

Head for Bloyers Bluff, the northwestern edge of the Island that plummets in a wall of solid rock—a sight no man-made object can equal. The way those chilly winds blow, you could stop to build a campfire. You might just stop in awe.

Your boat is the Holiday-V. She feels good in your hands. It's times like these when you and your family are relaxed, away from the civilization we call progress, that make boating a tranquilizer for the way we live now.



Starcraft makes five aluminum runabouts, building in the kind of features you'll use all the time. Like storage compartments on both sides and up front. Walk-through windshield. And sleeper lounge seating.

You want the look and feel of a sports car, the room of

a station wagon. These are the boats.

We can't tell you which runabout to choose. Or how to use it. But, if you're a man who expects more boat than he pays for, just say the word. Starcraft. To any dealer.



Your vacation. It was over three days ago.

Washington Island is a place you can't leave. Jack Jacobson, in his poetry, calls that feeling "island fever." Perhaps it's the primitiveness of the stony coast. The solitude of Schoolhouse Beach. You'll find your own

special place on these islands. And you won't tell anyone else where it is.

Starcraft's TR-150 was made for this. To take you to places where there are no roads. Just water.



Washington Island won't forget this boat. You won't either.

Both Washington Island and Rock Island have been maintained with one common purpose. To be, in the words of Henry David Thoreau; "more wonderful than convenient, more beautiful than useful, more to be admired and enjoyed than used." But some people think the ferry that takes you

there is about as interesting as Rock Island State Park itself.

The Karfi leaves from Jackson Harbor, and your friends are all on board for the fun. Beat them to it. Take off in a Starcraft.

Our Super Sport. You won't find a more exciting



sportabout anywhere. Sixteen feet long, with space for all your gear. Speed to equal the runabouts. And the kind of styling that makes you proud to show her off.

We build three marine aluminum sportabouts that can really take punishment. Even on rough water you'll get

a smooth ride. You'll also get lounge seats, open bow seating, walk-through windshields and more. If this is your year for an all-purpose boat that doesn't look like one, just say the word. Say it to your nearest Starcraft dealer. He'll give you something to think about.

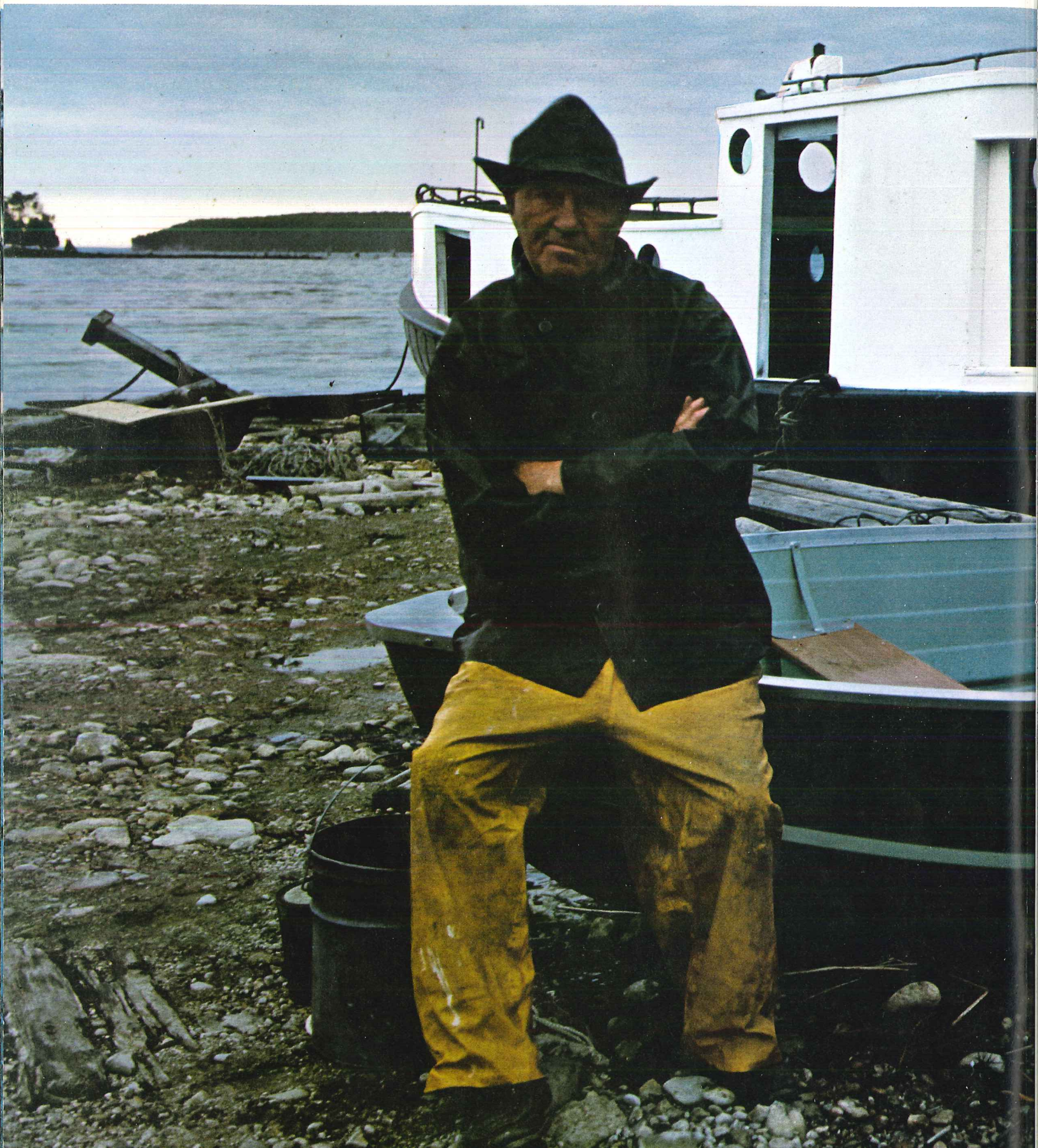


There are no shortcuts to greatness.

It is rumored that more excellent fishing spots are to be found in the vicinity of Washington Island than anywhere else on the Great Lakes. (Maybe you'll land some whitefish for the Fish Boil.) We tried our luck off Jackson Harbor, where hundreds of gleaming fish were unloaded every day.

We took out a Seafarer, deeper and wider than most fourteen footers. Combine that with her dry-riding aluminum lapstraking and semi-v hull. Suddenly there's no comparison with that other boat you've been using.

Our boats won't catch your fish. But you'll find that



Starcraft has taken the work out of fishing. And left you the fun. We design for the pros, our toughest critics. Our good friend here, Oliver, told us, "A good reputation is like a snowball. The farther you roll it, the bigger it gets." Starcraft's forty-three years of boat building have

snowballed into the thirteen greatest fishing models you'll ever hope to find.

Ask your Starcraft dealer to show them to you. Just say the word.



The word.

STARCRAFT (stär' kraft), *n.*, The nation's leading manufacturer of recreational vehicles. Examples: Camping Trailers, Travel Trailers, Snowmobiles. The last word in boating. The only word you'll ever need to know.




STARCRAFT
THE WIDE WORLD OF RECREATION
Starcraft Company, Goshen, Indiana 46526